COVID-19 and Travel Sentiment Survey

- Fielded March 10-11, 2020
- National Sample of 1,000 adults 18+
87% of travelers are planning travel in the next six months.

Types of Trips

- Domestic Leisure: 64%
- International Leisure: 24%
- International Business: 8%
- Domestic Business: 4%

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Factors Impacting Decisions to Travel in Next 6 Months

Coronavirus/COVID-19

- 12% no impact at all
- 12% slightly impact
- 18% moderately impact
- 22% greatly impact
- 35% extremely impact

Concerns about the economy

- 22% no impact at all
- 16% slightly impact
- 25% moderately impact
- 20% greatly impact
- 17% extremely impact

Transportation costs

- 16% no impact at all
- 13% slightly impact
- 27% moderately impact
- 23% greatly impact
- 21% extremely impact

Legend:

1 - No impact at all
2 - Slightly impact
3 - Modestly impact
4 - Greatly impact
5 - Extremely impact
Impact on Travel Plans

58% of travelers planning to travel in the next six months will change their travel plans due to coronavirus.

- Reduced travel plans: 36%
- Changed destination to one I can drive to as opposed to fly: 30%
- Canceled trip completely: 28%
- Changed trip from international to domestic: 22%

Base: Coronavirus Changed Travel Plans